

Editorial calendar¹²

Circulation: 30,000

Readership: 75,000

Award-Winning Publication

TOP
100

America's Largest and Fastest-Growing Churches

SPECIAL ISSUE: Mails in September

Space Deadline 7/23/12 • Ad Materials Due 8/10/12 • Drop Date 9/10/12



JAN/FEB '12

The Future of the Church / Easter

- What does missional look like?: Unpacking the buzz word
- The Church in 2022: A panel of Christian college students share their insights and forecasts
- Easter: How 5 churches in diverse contexts reached the unchurched
- *Space Deadline* 11/11/11
- *Ad Materials Due* 12/1/11
- *Drop Date* 12/29/11

MAR/APR '12

Outreach Resources of the Year / Technology

- 2011's best outreach books and media
- Technology solutions: Making them work for your church
- Social media: Navigating the potential opportunities and landmines
- *Space Deadline* 1/6/12
- *Ad Materials Due* 1/25/12
- *Drop Date* 2/23/12

MAY/JUNE '12

Church Change

- Leading through transitions in: congregational age; worship style; church and community ethnicity; leadership
- Church Revitalization: "We were dying..."
- *Space Deadline* 3/1/12
- *Ad Materials Due* 3/21/12
- *Drop Date* 4/19/12

JULY/AUG '12

Fourth Annual Small Church America Spotlight

- Voices from small church America: Perspective from pastors
- The unique challenges and large opportunities of the smaller church
- Small-church pastors on their experience
- *Space Deadline* 4/30/12
- *Ad Materials Due* 5/17/12
- *Drop Date* 6/18/12

SEP/OCT '12

The Leadership Issue

- Women in leadership: The changing roles
- Time management; creating a succession plan; recruiting and mobilizing volunteers
- Creating a wide welcome in a contentious political environment
- *Space Deadline* 6/18/12
- *Ad Materials Due* 7/6/12
- *Drop Date* 8/8/12

NOV/DEC '12

Evangelism and Apologetics /Christmas

- Apologetics for the Church: Understanding and Communicating What We Believe
- Decision vs. Process: Exploring the changing dynamics of conversion
- Christmas: How 5 churches in diverse contexts celebrated and reached the unchurched
- *Space Deadline* 9/12/12
- *Ad Materials Due* 10/2/12
- *Drop Date* 11/1/12

Visit OutreachMediaGroup.com for exact space and material deadlines.

The magazine mails at the end of the month preceding the issue date. Editorial content is subject to change without notice.